

Public Disclosure of Student Achievement

学生成果信息公开表

Institution Name: Guangzhou City University of Technology

学校名称: 广州城市理工学院

Business Unit(s) included in this report: School of Management

商科教学单位: 管理学院

Academic Period Covered: Academic Year 2020-2021

学年度: 2020-2021 学年度

Date Submitted:

提交日期: 2021.12.10

PROGRAM 获认证专业	INDICATOR 指标	RESULT 结果
Bachelor of Management in 管理学学士		
Business Administration 工商管理	Graduation rate 毕业率	97.87%
Business Administration 工商管理	Job Placement Rate 就业率	98.28%
Accounting 会计学	Graduation rate 毕业率	98.13%
Accounting 会计学	Job Placement Rate 就业率	98.31%
Accounting 会计学	Acceptance into graduate programs 考研率	1.39%
Marketing 市场营销	Graduation rate 毕业率	99.00%
Marketing 市场营销	Job Placement Rate 就业率	98.00%

Marketing 市场营销	Acceptance into graduate programs 考研率	2.00%
Financial Management 财务管理	Graduation rate 毕业率	99.43%
Financial Management 财务管理	Job Placement Rate 就业率	95.45%
Financial Management 财务管理	Acceptance into graduate programs 考研率	1.70%
Human Resource Management 人力资源管理	Graduation rate 毕业率	98.84%
Human Resource Management 人力资源管理	Job Placement Rate 就业率	95.32%
Human Resource Management 人力资源管理	Acceptance into graduate programs 考研率	1.75%
Bachelor of Economics in 经济学学士		
E-commerce 电子商务	Graduation rate 毕业率	97.98%
E-commerce 电子商务	Job Placement Rate 就业率	92.47%
E-commerce 电子商务	Acceptance into graduate programs 考研率	1.38%

Indicators Used/指标说明

INDICATOR 指标	DESCRIPTION AND HOW IT WAS CALCULATED 指标说明
Graduation rate 毕业率	Number of students who obtained graduation certificate/Total number of senior students in academic year 2020-2021 获得毕业证学生人数/2020-2021 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数