



Public Disclosure of Student Achievement

学生学习成果

Institution Name 院校名称: Guangzhou City University of Technology 广州城市理工学院

Business Unit(s) included in this report: School of Management 管理学院

Academic Period Covered: 2022-2023

Date Report Posted: 2023.12.29

PROGRAM 专业名称	MEASURE 工具	TARGET 目标	RESULT 结果
Bachelor of Management in 管理学学士			
Business Administration 工商管理	Graduation rate 毕业率	95%	97.88%
Business Administration 工商管理	Job Placement Rate 就业率	95%	97.87%
Business Administration 工商管理	Acceptance into graduate programs 考研率	5%	1.65%
Accounting 会计学	Graduation rate 毕业率	95%	95.72%
Accounting 会计学	Job Placement Rate 就业率	95%	97.96%
Accounting 会计学	Acceptance into graduate programs 考研率	5%	3.16%
Marketing 市场营销	Graduation rate 毕业率	95%	98.67%
Marketing 市场营销	Job Placement Rate 就业率	95%	95.56%
Marketing 市场营销	Acceptance into graduate programs 考研率	5%	1.78%

Financial Management 财务管理	Graduation rate 毕业率	95%	97.73%
Financial Management 财务管理	Job Placement Rate 就业率	95%	95.06%
Financial Management 财务管理	Acceptance into graduate programs 考研率	5%	0.76%
Human Resource Management 人 力资源管理	Graduation rate 毕业率	95%	97.16%
Human Resource Management 人 力资源管理	Job Placement Rate 就业率	95%	94.92%
Human Resource Management 人 力资源管理	Acceptance into graduate programs 考研率	5%	2.82%
Bachelor of Economics in 经济学学士			
E-commerce 电子商务	Graduation rate 毕业率	95%	98.61%
E-commerce 电子商务	Job Placement Rate 就业率	95%	98.32%
E-commerce 电子商务	Acceptance into graduate programs 考研率	5%	0.28%

Calculations for Measures 工具计算方式

MEASURE 工具	DESCRIPTION AND HOW IT WAS CALCULATED 计算方式说明
Graduation rate 毕业率	Number of students who obtained graduation certificate/Total number of senior students in academic year 2022-2023 获得毕业证学生人数/2022-2023 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数