



华南理工大学广州学院
Guangzhou College of South China University of Technology



Self-Study
for the Accreditation of Business Programs
by the IACBE
IACBE 正式会员资格申请—自评报告

Institution: 学校名称:	Guangzhou College of South China University of Technology 华南理工大学广州学院
Academic Business Unit: 商科教学单位/学院:	School of Management 管理学院
Self-Study Year: 自评年份:	Academic Year 2016-2017 学年

Appendix F-1: Public Disclosure of Student Learning
附件 F-1: 学生学习信息公开表

Date of Submission 提交日期:
2017-11-30 (first draft)
2018-03-31 (revised version)

Directions

Separate Student Learning Assessment and Assessment Results tables must be provided for each IACBE-accredited program.

An example of a completed form can be found in a separate document that is available for download on the IACBE's website at: www.iacbe.org/accreditation-documents.asp.

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs and (ii) intended student learning outcomes. In the sections of the assessment results tables entitled "Summary of Achievement of Intended Student Learning Outcomes," **DO NOT ADD OR DELETE COLUMNS**. Space is provided in these sections for four direct measures of student learning and four indirect measures of student learning. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In the sections of the tables entitled "Summary of Achievement of Intended Student Learning Outcomes," enter "Met" in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; "Not Met" if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or "NA" (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the end of the assessment tables for each program, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own student learning information.

Be sure to delete these directions from the document before you publicly post your form.

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Report of Student Learning and Achievement 学生学习和表现报告
Guangzhou College of South China University of Technology 华南理工大学广州学院
Management School

For Academic Year: 学年度 2016-2017

Mission statement of the Name of your Academic Business Unit 学院办学宗旨

The mission of School of Management is to cultivate students into application-oriented talents who have the ability to apply their theory and knowledge gained through education into practical application, a strong work ethic and an international vision. It is also the mission of the School to develop qualified faculty members. The comprehensive education system of School of Management aims to provide students with theoretical and practical training courses that are taught with instructional methodologies. 管理学院以培养好的学生，造就好的老师为宗旨，通过打造一个综合性的教育体系以及设计理论与实践兼备的教学模式，致力于培养经管类“有人品，有理论，有专长”，具有国际化视野的应用型与创新型管理人才。

Student Learning Assessment for Bachelor of Management with a concentration in Accounting

管理学学士学位会计专业的学生学习评估

Program Intended Student Learning Outcomes (Program ISLOs) 专业预期学生学习成果（专业 ISLO）

1. Students will be able to explain the major concepts, theories, and practices in the functional areas of accounting, marketing, finance, and management.
学生能解释商科功能领域如会计、市场营销、金融和管理的主要概念、理论和实践。
2. Students will be able to evaluate the legal, social, and economic environments of business.
学生能评估商业法律环境、社会环境和经济环境。
3. Students will be able to explain the global environment and financial environment.
学生能描述全球商业与金融环境。
4. Students will be able to describe and explain the ethical obligations and responsibilities of business.
学生能描述并解释商业道德义务与责任。

5. Students will be able to apply decision-support tools to business decision making. 学生能够运用决策支持工具来做出商业决策。	
6. Students will be able to construct and present effective oral and written forms of professional communications. 学生能有良好的口头和书面表达能力。	
7.Students will be able to apply knowledge of business concepts and functions in an integrated manner. 学生能综合运用商科概念和知识。	
8. Students will be able to work effectively with diverse colleagues in team situations. 学生能够在各种环境中进行团队协作。	
9. Students will be able to explain the concepts, theories, and principles related to accounting and auditing. 学生能够理解和描述与会计、审计相关的概念、理论、原则和准则。	
10. Students will be able to explain the concepts and theories of financial management, assets appraise investments and Finance. 学生能够理解和描述与财务管理、资产评估、投资学和金融学相关的概念和理论。	
11. Students will be able to apply the basic theories and skills of accounting, auditing and taxation, and to do simulation experiments of accounting, auditing and taxation successfully. 学生能够应用会计、审计和税法的实务与实践技能，独立完成会计、审计与纳税模拟实验。	
12. Students will be able to apply the basic theories of finance management, financial analysis, taxation plan and investments to make decisions. 学生能够应用财务管理、财务分析、税收筹划和投资学的相关理论进行决策。	
13. Students will be able to explain the implement process of business strategies and to value business financial strategies. 学生能够理解和描述公司战略的实施过程，评价财务战略企业价值。	
Assessment Instruments for Intended Student Learning Outcomes—Direct Measures of Student Learning: 预期学生学习成果评估工具——学生学习直接措施	Performance Objectives (Targets/Criteria) for Direct Measures: 学生表现目标/直接措施指标:
1. Comprehensive Examination 综合性考试	90% students in accounting will score at least 60% on each core-outcome-

Program ISLOs Assessed by this Measure: 1,4,9,12,13 请列举此措施评估的 ISLO: 1, 4, 9, 12, 13	related set of questions and at least 60% on each accounting-outcome-related set of questions on the comprehensive examination.90%的会计专业的学生在上述与核心成果相关的问题中得分至少 60%，在上述与会计专业学习成果相关的问题中得分至少 60%。
2. Graduation Thesis Evaluation 毕业论文评价 Program ISLOs Assessed by this Measure: 1,2,5,6,7,9,10,12,13 请列举此措施评估的 ISLO:1, 2, 5, 6, 7, 8, 9, 10, 12, 13	At least 85%students will score at least 3.5point in the graduation thesis. 至少 85%的学生通过毕业论文评价/得分至少 3.5 分（6 分制）。
3. Supervisor Evaluation of Internship 实习评价 Program ISLOs Assessed by this Measure: 2,4,5,6,7,8,9,10,11,12,13 请列举此措施评估的 ISLO: 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13	On theSupervisor Evaluation of Student Internship Performance rubric, the overall mean rating of 85%graduating students on each core-outcome-related evaluation criterion will be 4 or higher and on the accounting-outcome-related evaluation criterion will be 3.5 or higher.学生实习指导教师评价表中，至少 85%的会计专业的学生在上述与核心成果相关的评价标准中得分至少 4 分，在上述与会计专业学习成果相关的评价标准中得分至少 3.5 分。
Assessment Instruments for Intended Student Learning Outcomes—Indirect Measures of Student Learning: 预期学生学习成果评估工具——学生学习间接措施	Performance Objectives (Targets/Criteria) for Indirect Measures: 学生表现目标/间接措施指标:
1. Internship Survey 实习调查 Program ISLOs Assessed by this Measure: 1,2,4,5,6,8 请列举此措施评估的 ISLO: 1, 2, 4, 5, 6, 8	On the internship survey instrument, at least 80% of graduating students will indicate that to a “moderate extent” or “great extent” learning in their internship contributed to the successful achievement of each core-outcome-related evaluation and the accounting-outcome-related evaluation criterion. 在实习调查中，至少 80%的准毕业生表示“从某种程度”或“从很大程度”上实习对于实现核心成果和会计类的学习成果非常有帮助。
2. Senior Exit Survey 大四学生离校前调查 Program ISLOs Assessed by this Measure: 1,2,4,5,6,7,8,9,10,11,12,13 请列举此措施评估的 ISLO: 1, 2, 4, 5,6,7,8,9, 10, 11, 12, 13	On the Senior Exit Survey, at least 80% of graduating students will indicate that to a “moderate extent” or “great extent” learning in their program contributed to the successful achievement of each core-outcome-related

evaluation and the accounting-outcome-related evaluation criterion. 在大四学生离校前调查中，至少 80%的准毕业生表示“从某种程度”或“从很大程度”上专业学习对于实现核心成果和会计类的学习成果非常有帮助。

Assessment Results: Bachelor of Management with a concentration in Accounting

评估结果：管理学学士学位会计学专业

Summary of Results from Implementing Direct Measures of Student Learning:执行学生学习直接措施的结果总结

1. Comprehensive Examination 综合性考试

Number of Students Achieving a score of 60% or Higher on Each of the Program-ISLO-Related Set of Examination Questions: 综合性考试中与学习成果相关的问题得分至少 60%的学生人数:

Fundamentals of Management 管理学原理 (Program ISLO 1)	430 (97% of Total)
Business Ethics 商业道德(Program ISLO 4)	179 (40% of Total)
Accounting & Auditing Principles 会计与审计准则 (Program ISLO 9)	229 (52% of Total)
Taxation 税务 (Program ISLO 12)	205 (46% of Total)
Business Policy 商业政策(program ISLO 13)	180 (41% of Total)

(Total Number of Students Examined 学生考试总人数: 442)

2. Graduation Thesis Evaluation 毕业论文评价

Number of Students scored at 3.5point or Higher on Each of the Program-ISLO-Related Evaluation Rubric :得分 3.5 分或以上的学生人数:

Fundamentals of Management 管理学原理 (Program ISLO 1)	381 (88.6% of Total)
Legal Environment of Business 商业法律环境(Program ISLO 2)	398 (92.56% of Total)
Quantitative methods 定量方法 (Program ISLO 5)	340 (79.07% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 6)	398 (92.56% of Total)
Integrative Business Application Skills 商科综合应用能力(Program ISLO 7)	374 (86.98% of Total)
Accounting & Auditing Principles 会计与审计准则 (Program ISLO 9)	3711 (84.38% of Total)

Financial Management 财务管理 (Program ISLO 10)	395 (91.86% of Total)
Financial Analysis 财务分析 (Program ISLO 12)	395 (91.86% of Total)
Strategic management 战略管理(Program ISLO 13)	395 (91.86% of Total)

(Total Number of Students Assessed 学生评估总人数: 440)

3. Supervisor Evaluation of Internship 实习评价

Number of Students scored at 4.0 point or Higher on Each of the Program-ISLO-Related Evaluation Rubric :得分 4.0 分或以上的学生人数:

Multi-Disciplinary simulation Internship 跨专业实习:

Legal Environment of Business 商业法律环境 (Program ISLO 2)	377 (87.07% of Total)
Business Ethics 商业道德(Program ISLO 4)	398 (91.92% of Total)
Quantitative methods 定量方法 (Program ISLO 5)	351 (81.06% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 6)	398 (91.92% of Total)
Integrative Business Application Skills 商科综合应用能力(Program ISLO 7)	362 (83.60% Of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力(Program ISLO 8)	404 (93.30% Of Total)

(Total Number of Students Assessed 学生评估总人数: 433)

Graduation Internship 毕业实习:

Technical Skills 技术技能(Program ISLO 9,10,13)	393 (93.93% of Total)
Written Communication Skills 书面沟通能力 (Program ISLO 6)	396 (95.19% of Total)
Oral Communication Skills 口头沟通能力 (Program ISLO 6)	397 (94.17% of Total)
Analytical/Critical-Thinking Skills 分析/批判性思维能力(Program ISLO 5,7,12)	379 (91.11% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力(Program ISLO 8)	402 (96.63% of Total)

Professional Skills 专业技能(Program ISLO 11) 375 (91.11% of Total)
(Total Number of Students Assessed 学生评估总人数: 412)

4. Summary of Results for Direct Measure 4 直接措施 4 的结果总结

Summary of Results from Implementing Indirect Measures of Student Learning:执行学生学习间接措施的结果总结

1. Internship Survey 实习调查

Number of Students Rating Their Extent of Success in Achieving the Program ISLOs as “Moderate Extent” or “Great Extent”:
表示“从某种程度”或“从很大程度”上有帮助的学生人数:

Multi-Disciplinary simulation&Professional Internship Survey 跨专业与专业实习调查:

Fundamentals of Management 管理学原理 (Program ISLO 1)	346(94.28% of Total)
Legal Environment of Business 商业法律环境 (Program ISLO 2)	297 (81.20% of Total)
Business Ethics 商业道德 (Program ISLO 4)	361(98.37%of Total)
Quantitative methods 定量方法(Program ISLO 5)	256(69.75% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 6)	334 (91.01% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力(Program ISLO 8)	361(98.37% of Total)

(Total Number of Students Surveyed 学生调查总人数: 367)

Graduation Internship Survey 毕业实习调查:

Fundamentals of Management 管理学原理(Program ISLO 1)	317 (94.35% of Total)
Business Environment 商业法律环境(Program ISLO 2)	326 (97.02% of Total)
Business Ethics 商业道德 (Program ISLO 4)	327 (97.32%of Total)
Quantitative methods 定量方法(Program ISLO 5)	328 (97.62% of Total)
Oral and Written Communication Skills 口头与书面表达能力(Program ISLO 6)	326 (97.02% of Total)

Interpersonal and Teamwork Skills 人际和团队合作能力(Program ISLO 8)	334 (99.40% of Total)
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(Total Number of Students Surveyed 学生调查总人数: 336)

Survey of Curriculum Internship, Metalworking Experience & Sand Table 见习、金工与沙盘实训调查:

Fundamentals of Management 管理学原理 (Program ISLO 1)	385 (86.71% of Total)
Business Environment 商业法律环境 (Program ISLO 2)	385 (86.71% of Total)
Business Ethics 商业道德(Program ISLO 4)	411 (92.57%of Total)
Quantitative methods 定量方法(Program ISLO 5)	352 (79.28% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 6)	327 (73.65% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力(Program ISLO 8)	443 (99.78% of Total)

(Total Number of Students Surveyed 学生调查总人数: 444)

2. Senior Exit Survey 大四学生离校前调查

Number of Students Rating Their Extent of Success in Achieving the Program ISLOs as “Moderate Extent” or “Great Extent”:
表示“从某种程度”或“从很大程度”上有帮助的学生人数:

Fundamentals of Management 管理学原理(Program ISLO 1)	231 (81.05% of Total)
Business Environment 商业法律环境 (Program ISLO 2)	223 (78.24% of Total)
Business Ethics 商业道德 (Program ISLO 4)	253 (88.77% of Total)
Quantitative methods 定量方法 (Program ISLO 5)	227 (79.65% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 6)	247 (86.67% of Total)
Integrative Business Application Skills 商科综合应用能力 (Program ISLO 7)	225 (78.95% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力(Program ISLO 8)	269 (94.38% of Total)

Accounting & Auditing Principles 会计与审计准则 (Program ISLO 9)				234 (82.10% of Total)				
Financial Management 财务管理(Program ISLO 10)				218 (76.49% of Total)				
Accounting & Auditing Simulation Experiments 会计与审计模拟实验(Program ISLO 11)				254 (89.12% of Total)				
Financial Analyze 财务分析 (Program ISLO 12)				220 (77.19% of Total)				
Strategic management 战略管理 (Program ISLO 13)				218 (76.49% of Total)				
(Total Number of Students Surveyed 学生调查总人数: 285)								
3. Summary of Results for Indirect Measure 3 间接措施 3 的结果总结								
4. Summary of Results for Indirect Measure 4 间接措施 4 的结果总结								
Summary of Achievement of Intended Student Learning Outcomes:预期学生学习成果的表现总结								
Intended Student Learning Outcomes 预期学生学习成果		Learning Assessment Measures 学习评估措施						
Program ISLO 专业 ISLO	Comprehensive Examination 综合性考试	Graduation Thesis Evaluation 毕业论文评价	Supervisor Evaluation of Internship1:" Multi-disciplinary virtual simulation Internship" Evaluation 跨专业虚拟仿真实习评价	Supervisor Evaluation of Internship2:Graduation Internship 毕业实习评价	1.Multi-disciplinary simulation and professional internship survey 跨专业与专业实习问卷调查	2.Graduation Internship survey 毕业实习调查	3.Trainee, metalworking and sand table training survey 见习、金工与沙盘实训调查	Senior Exit Survey 大四离校调查
	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was

	90%指标是 90%	85% 指标是 85%	85% 指标是 85%	85% 指标是 85%	80% 指标是 80%	80% 指标是 80%	80% 指标是 80%	80% 指标是 80%
1. Students will be able to explain the major concepts, theories, and practices in the functional areas of accounting, marketing, finance, and management. 学生能解释商科功能领域如会计、市场营销、金融和管理的主要概念、理论和实践。	97% (Met)	88.6% (Met)	NA	NA	94.28% (Met)	94.35% (Met)	87.16% (Met)	81.05% (Met)
2. Students will be able to evaluate the legal, social, and economic environments of business. 学生能评估商业法律环境、社会环境和经济环境。	NA	92.56% (Met)	87.07% (Met)	NA	81.2% (Met)	97.02% (Met)	86.71% (Met)	78.24% (97.8% target fulfilled)
3. Students will be able to explain the global environment and financial environment. 学生能描述全球商业与金融环境。	NA	NA	NA	NA	NA	NA	NA	NA
4. Students will be able to describe and explain the ethical obligations and responsibilities of business. 学生能描述并解释商业道德义务与责任。	40% (44% target fulfilled)	NA	91.92% (Met)	NA	98.37% (Met)	97.32% (Met)	92.57% (Met)	88.77% (Met)
5. Students will be able to apply decision-support tools to business	NA	79.07% (93.02%)	81.06% (95.36%)	91.11% (Met)	69.75% (87.19%)	97.62% (Met)	79.28% (99.1%)	79.65% (99.56%)

decision making. 学生能够运用决策支持工具来做出商业决策。		target fulfilled)	target fulfilled)		target fulfilled)		target fulfilled)	target fulfilled)
6. Students will be able to construct and present effective oral and written forms of professional communications. 学生能有良好的口头和书面表达能力。	NA	92.56% (Met)	91.92% (Met)	94.17% (Met)	91.01% (Met)	97.02% (Met)	73.65% (92.06% target fulfilled)	86.67% (Met)
7. Students will be able to apply knowledge of business concepts and functions in an integrated manner. 学生能综合运用商科概念和知识。	NA	86.98% (Met)	83.6% (98.35% target fulfilled)	91.11% (Met)	NA	NA	NA	78.95% (98.69% target fulfilled)
8. Students will be able to work effectively with diverse colleagues in team situations. 学生能够在各种环境中进行团队协作。	NA	NA	93.3% (Met)	96.36% (Met)	98.37% (Met)	99.4% (Met)	99.78% (Met)	94.38% (Met)
9. Students will be able to explain the concepts, theories, and principles related to accounting and auditing. 学生能够理解和描述与会计、审计相关的概念、理论、原则和准则。	52% (58% target fulfilled)	84.38% (99.27% target fulfilled)	NA	93.93% (Met)	NA	NA	NA	82.1% (Met)
10. Students will be able to explain the	NA	91.86%	NA	93.93%	NA	NA	NA	76.49%

concepts and theories of financial management, assets appraise investments and Finance. 学生能够理解和描述与财务管理、资产评估、投资学和金融学相关的概念和理论。		(Met)		(Met)				(95.61% target fulfilled)
11. Students will be able to apply the basic theories and skills of accounting, auditing and taxation, and to do simulation experiments of accounting, auditing and taxation successfully. 学生能够应用会计、审计和税法的实务与实践技能，独立完成会计、审计与纳税模拟实验。	NA	NA	NA	91.11% (Met)	NA	NA	NA	89.12% (Met)
12. Students will be able to apply the basic theories of finance management, financial analysis, taxation plan and investments to make decisions. 学生能够应用财务管理、财务分析、税收筹划和投资学的相关理论进行决策。	46% (51% target fulfilled)	91.86% (Met)	NA	93.93% (Met)	NA	NA	NA	77.19% (96.49% target fulfilled)
13. Students will be able to explain the implement process of business strategies and to value business financial strategies.	41% (46% target fulfilled)	91.86% (Met)	NA	NA	NA	NA	NA	76.49% (95.61% target fulfilled)

学生能够理解和描述公司战略的实施过程，评价财务战略企业价值。								
Proposed program of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met: 针对学习成果中没有达成的指标所拟定的行动方案								
1. Program ISLO2: The knowledge and ability of the commercial legal environment, social environment and economic environment did not meet the evaluation criteria of senior exit survey. Although the curriculum of the economic / social / legal environment has been established, the results of the evaluation still failed to reach the goal. Guiding teachers should strengthen the depth and breadth to the curriculum content of the economic/social/legal environment, and increase dimensions of global business, broaden students ' horizons and cultivate awareness of global business environment. 有关商业法律环境、社会环境和经济环境的知识与能力没有达到大四离校调查的评估标准。尽管开设了关于经济/社会/法律环境的课程，但是评价的结果仍然没有达到目标。建议任课教师强化经济/社会/法律环境类课程内容的深度与广度，增加全球商业维度，开阔学生视野，培养全球商业环境意识。								
2. Program ISLO 3: There is no corresponding assessment tool for the knowledge and capacity of the global business and financial environment. It is expected that the two courses of "<i>International Financial Report</i>" and "<i>Advanced Financial Management</i>" will be used as the direct tools to measure. The design and implementation of the scoring standard Rubric will be completed in the 2017-2018 academic year. Internship Surveys will be used as Indirect tools .有关全球商业与金融环境的知识与能力尚没有对应的评估工具。预计将《国际财务报告》与《高级财务管理》两门课程作为直接工具来进行测量，评分标准 Rubric 的设计与实施将在 2017-2018 学年度完成。间接工具将选用实习调查。								
3. Program ISLO 4:The knowledge and ability of business ethics duty and responsibility did not meet the evaluation standard of comprehensive examination. Despite setting up the courses about ethical obligations and responsibilities, like Business Ethics, Financial Law and Accounting Professional Ethics, the results still did not reach the target of evaluation. Teachers should comprehensively review the core areas of business and integrate the related courses so that it is unified and standardized in content .And it is recommended to set up a course about case study of business ethics obligations and responsibilities. 有关商业道德义务与责任的知识与能力没有达到综合性考试的评估标准。尽管开设了关于商业道德义务与责任的课程，比如，商业伦理、财经法规与会计职业道德等，但是评价的结果仍然没有达到目标。建议教师应全面回顾商科核心领域，整合相关课程，使其内容统一、规范，建议增加一门关于商业道德义务与责任案例讨论的课程。								
4. ProgramISLO 5: The knowledge and ability to use decision support tools to make business decisions did not meet the evaluation criteria of graduation								

thesis evaluation, internship survey and senior exit survey. The current courses on the auxiliary business decision-making are: Application Statistics, Management Information System, Investment and Financial statement Analysis. However, The results of the evaluation and investigation showed that the knowledge and ability of decision-making were not good enough. It is recommended to increase the hours of the decision support tool courses, to re-discuss and arrange the course content, to introduce practical cases and to develop students' practical application ability. 有关运用决策支持工具来做出商业决策的知识与能力没有达到毕业论文评价、实习调查和大四离校调查的评估标准。目前开设的关于辅助商业决策的课程主要有：应用统计学、管理信息系统、投资学、财务报表分析等，但是，评价与调查的结果均显示学生商业决策的知识与能力较弱。建议加大有关决策支持工具类课程的学时，重新讨论并安排课程内容，引入现实案例，培养学生的实际应用能力。

5. Program ISLO 6: The students' oral and written ability did not meet the evaluation criteria of internship survey. It is suggested to add discussion and display in classrooms as means of assessment of the curriculum in a majority of the core areas of business courses, so that students can strengthen oral expression and written writing skills in the classroom; and to set up specialized courses to develop and improve students' writing abilities. 学生的口头和书面表达能力没有达到实习调查的评估标准。建议大部分的商科核心领域课程增加课堂讨论与展示、课程小论文作为课程的考核手段，使学生在课堂中加强口头表达与书面写作能力；并建议开设专门培养与提高学生写作能力的课程。

6. Program ISLO 7: Students' ability to apply business concepts and knowledge in a comprehensive way did not meet the assessment criteria of senior exit survey. Teachers of management school should comprehensively review core areas of business, and seek to strengthen students' ability to comprehensively use business concepts and knowledge. 学生综合运用商科概念和知识的能力没有达到大四离校调查评估的评估标准。管理学院的教师应该全面回顾商科核心领域，并努力寻求能够强化学生综合运用商科概念和知识的方法与途径。

7. Program ISLO 9: The knowledge of basic concepts of accounting and audit did not meet the evaluation criteria of comprehensive examination and graduation thesis evaluation. Teachers of Accounting Department in management school should comprehensively review core areas of business in accounting, and try to seek ways and means to enhance the students' level of basic accounting and audit theory. It is recommended that teachers should strengthen the theoretical teaching methods in the usual teaching process and cultivate students' ability of knowledge restatement and theoretical presentation. 学生的会计、审计基本概念的知识与能力没有达到综合性考试、毕业论文评价的评估标准。管理学院会计系的教师应该全面回顾会计学专业的商科核心领域，努力寻求能够增强学生描述会计学、审计学概念与理论的方法与途径，建议教师在平时的授课过程中，不仅要关注学生的

会计核算能力，还要多锻炼学生的知识复述与理论表述能力。

8. ProgramISLO 10: The knowledge and ability of students in financial management, asset evaluation, investment and finance related concepts and theories did not meet the evaluation criteria of senior exit survey. Teachers of Accounting Department in Management School should be a comprehensive review of the core areas of business accounting professional, to seek ways to enhance the student's ability to describe the concepts and theories of financial management, asset valuation and investment. It is recommended that teachers should strengthen the calculation ability in the usual teaching process and cultivate students' ability of knowledge restatement and theoretical presentation.

学生在财务管理、资产评估、投资学和金融学相关概念和理论的知识与能力没有达到大四学生离校调查的评估标准。管理学院会计系的教师应该全面回顾会计学专业的商科核心领域，努力寻求能够增强学生描述财务管理、资产评估和投资学的概念与理论的方法与途径，建议教师在平时的授课过程中，不仅要关注学生的计算能力，还要多锻炼学生的知识复述与理论表述能力。

9. ProgramISLO 12:The ability of students to make decisions with theories of Financial Management, Financial Analysis, Tax Planning and Investment did not meet the evaluation criteria of comprehensive examination and senior exit survey. It is suggested that Financial Management, Financial Analysis, Tax Planning courses should be embedded in the content of decision support tools to train students' ability to make rational and economic decisions by using information systems and decision-making tools.

学生应用财务管理、财务分析、税收筹划和投资学的相关理论进行决策的能力没有达到综合性考试与大四学生离校调查的评估标准。建议财务管理、财务分析与税收筹划课程嵌入关于决策支持工具的内容，培养学生利用信息系统与决策工具作出合理、经济决策的能力。

10. ProgramISLO 13:The ability of students to describe the implementation process of corporate strategy and evaluate the company's financial strategy did not meet the evaluation criteria of comprehensive examination and senior exit survey. It is suggested to strengthen the depth and breadth of company strategy courses so that the content of courses links to student internship and to update the curriculum evaluation methods, and require students to write a report of financial strategy analysis and evaluation about a real company.

学生描述公司战略的实施过程并评价公司财务战略的能力没有达到综合性考试与大四学生离校调查的评估标准。建议加强公司战略类课程的深度与广度，使课程内容与学生的企业实习环节挂钩，更新课程的考核手段，要求学生撰写一个真实企业案例的公司/财务战略分析与评价的报告。